Federal Communications Commission 445 12th St., S.W. Washington, D.C. 20554

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Report No. MB/AD-10-02

DA 10-2107

November 2, 2010

RE: ENVIRONMENTAL ASSESSMENT ACCEPTED FOR FILING ENVIRONMENTAL ACTION

After preliminary review, the Environmental Assessment listed herein, filed pursuant to 47 C.F.R. § 1.1307(a), IS ACCEPTED FOR FILING.

The Environmental Assessment referenced herein will undergo no further review and evaluation for at least 30 days from the date of the public notice to provide an opportunity for public comment. Accordingly, objections to or comments on the Environmental Assessment may be filed with the Office of the Secretary within 30 days from the date of this Public Notice.

The Environmental Assessment may be viewed through the Commission's CDBS Public Access data base at http://licensing.fcc.gov/cgi-bin/ws.exe/prod/cdbs/forms/prod/prefill and display.pl?Application id=1401316&Service=AM&Form id=301&Facility id=1088 under the September 30, 2010, amendment to Application No. BMP-20090605ABB. It may also be viewed at the Reference Information Center at the Federal Communications Commission, Room CY-A257, 445 12th Street, S.W., Washington, DC 20554 or at the public inspection file at the main studio location of station WEW(AM), St. Louis, Missouri. A copy of the Environmental Assessment, or parts thereof, may be obtained through the Commission's duplicating contractor, Best Copy and Printing, Inc., Room CY-B402, 445 12th Street, S.W., Washington, DC 20554 by calling 1-800-378-3160 or at www.bcpiweb.com.

Call Sign/City/State	Facility ID No.	<u>Applicant</u>	<u>File No.</u>	Coordinates	Date Received
WEW(AM), St. Louis, MO	1088	Birach Broadcasting Corp.	BMP-20090605ABB	38-38-33N/90-01-50W ¹	Sept. 30, 2010

¹ These are the Antenna Location Coordinates for WEW(AM)'s proposed 2-tower directional array.